## Futurism

## The Birth of Modern Art

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Futurism: the Birth of Modern Art

In the early 20<sup>th</sup> century, a social movement began that changed the perception of the world, art, technology and modern life. It emphasized and glorified speed, the automobile, the airplane and the industrialized metropolis. Youth, violence and revolution were major themes and its founder, Filippo Tommaso Marinetti, promised destruction, war and injustice.

Marinetti (22 December 1876 – 2

December 1944), born in Alexandria, Egypt,
was the bastard son of a lawyer, Enrico, and his
lover, Amalia Grolli (Berghaus). His affection for
literature was developed young and influenced
greatly by his mother who was an enthusiastic
poetry admirer. He studied in Egypt, Paris and



Italy to become a lawyer, like his father, but decided instead to pursue a career in literature. He based his literary work out of France but traveled frequently to Italy and wrote in both languages for an Italian–French magazine in Milan.

In 1909 Marinetti wrote his *Futurist*Manifesto which established Futurism as a revolutionary movement which voiced enthusiasm for war, the machine age, speed and modern life. In addition, it shocked the public by proclaiming that they would "destroy"



museums, libraries, and fight against moralism, feminism, and all utilitarian cowardice."

(Meggs). What Marinetti described as the "first will and testament to all the living men on earth" was bulleted as the following:

- 1. We want to sing the love of danger, the habit of energy and rashness.
- 2. The essential elements of our poetry will be courage, audacity and revolt.
- 3. Literature has up to now magnified pensive immobility, ecstasy and slumber. We want to exalt movements of aggression, feverish sleeplessness, the double march, the perilous leap, the slap and the blow with the fist.
- 4. We declare that the splendor of the world has been enriched by a new beauty:
  the beauty of speed. A racing automobile with its bonnet adorned with great
  tubes like serpents with explosive breath ... a roaring motor car which seems to
  run on machine-gun fire, is more beautiful than the Victory of Samothrace.
- We want to sing the man at the wheel, the ideal axis of which crosses the earth, itself hurled along its orbit.
- 6. The poet must spend himself with warmth, glamour and prodigality to increase the enthusiastic fervor of the primordial elements.
- 7. Beauty exists only in struggle. There is no masterpiece that has not an aggressive character. Poetry must be a violent assault on the forces of the unknown, to force them to bow before man.
- 8. We are on the extreme promontory of the centuries! What is the use of looking behind at the moment when we must open the mysterious shutters of the impossible? Time and Space died yesterday. We are already living in the absolute, since we have already created eternal, omnipresent speed.
- 9. We want to glorify war the only cure for the world militarism, patriotism, the destructive gesture of the anarchists, the beautiful ideas which kill, and contempt for woman.

- 10. We want to demolish museums and libraries, fight morality, feminism and all opportunist and utilitarian cowardice.
- 11. We will sing of the great crowds agitated by work, pleasure and revolt; the multicolored and polyphonic surf of revolutions in modern capitals: the nocturnal
  vibration of the arsenals and the workshops beneath their violent electric moons:
  the gluttonous railway stations devouring smoking serpents; factories suspended
  from the clouds by the thread of their smoke; bridges with the leap of gymnasts
  flung across the diabolic cutlery of sunny rivers: adventurous steamers sniffing
  the horizon; great-breasted locomotives, puffing on the rails like enormous steel
  horses with long tubes for bridle, and the gliding flight of aeroplanes whose
  propeller sounds like the flapping of a flag and the applause of enthusiastic
  crowds. (Joll).

While occupied on creating a collection of poems praising the wartime accomplishments of the Decima Flottiglia MAS (10th Assault Vehicle Flotilla) in Bellagio on December 2<sup>nd</sup>,1944, Marinetti died of cardiac arrest.

An influential contributor to the Futurism movement was Fortunato Depero (March 30, 1892 – November 29, 1960), an Italian painter, sculptor and writer. He is also well known for his work as a graphic designer and produced a dynamic body of work in poster, typographic and advertising design (Meggs).



Depero was born in the Italian Trentino region near Fondo and Malosco but grew up in Rovereto, to the south-west. It was in Rovereto that he first began displaying his work as a sculptor while working as an apprentice to a marble worker. Eventually, he made his way to New York and between September of 1928 and October 1930, Depero designed magazine covers for Vanity Fair, Movie Makers and Sparks, among others (Meggs).

Depero attended Scuola Reale Elisabettina, a school that targeted the development of technical specialization and applied arts, along with other notable artists such as Luciano Baldessari, Fausto Melotti, Umberto Maganzini, Lionello Fiumi, Tullio Garbari and Carlo Belli. It was here that Depero created some of his finest artistic works (Stylepark).

In 1927, Depero published his *Depero Futurista*, a compilation of typographical experiments, advertisements and tapestry designs. This publication became the precursor of the modern artist's book. Bound together with two bolts, this tome is considered a manifesto of the Machine Age. Within its pages, even more innovation was waiting to be discovered, such as the use of different typefaces, the text formed into various shapes, the use of different papers and colors, and several other typographic inventions (Colophon).

Both Filippo Tommaso Marinetti and Fortunato Depero changed the world of art and social perceptions of their time.

Marinetti's contribution being quite obvious: founding the movement of Futurism and, through his enthusiasm, leading its followers into the future. Despero invented the artist's book, a creative expression publ shed by the artist independent of the publishing establishment (Meggs). These visionaries, along with many others, are responsible for such further movements including Art Deco, Surrealism, Dada and Constructivism. It is safe to say that Futurism was an influence on the modern art world and all of its decedents!







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